39 Scofieldtown Road Stamford, CT 06903

203.322.1646 telephone 203.322.0408 fax stamfordmuseum.org



January 11, 2021

The Honorable David Martin Mayor, City of Stamford 888 Washington Boulevard Stamford, Connecticut 06904-2152

# Dear Mayor Martin:

On behalf of the Board of Directors of the Stamford Museum & Nature Center (SM&NC), we are pleased to submit our Operating Budget request for 2021.22 with support materials. Through your leadership, we are heartened that you recognize our educational, cultural, and economic value to the City, our community, and our schools.

In these years like no other, we have suffered profound losses of business, just like so many organizations and businesses throughout the community and the state.

We are doing everything in our power to maintain our service to school children, families and adults. We know that we are an exceptional investment for the City of Stamford and are working creatively to weather the severe pandemic impacts.

We humbly request a small Operating Budget increase from \$1,260,000 to \$1,325,000 for your consideration and support. We work hard every year to raise 63-65% of our operating funding.

We so value our public-private partnership with the City, which began in 1936. We are Stamford's museum and Stamford's nature center, and this is our 85<sup>th</sup> Anniversary Year!

We do truly depend on the generosity and historic financial support of the City to meet essential expenses required to operate this complex and diverse campus and safely serve Stamford's residents and visitors.

We are deeply grateful for the City's support as we continue the process of enhancing the Stamford Museum & Nature Center for the educational enrichment and recreational enjoyment of the community for decades to come.

With heartfelt thanks,

Harry Day

President, Board of Directors

Melissa H. Mulrooney Executive Director & CEO

cc: Jay Fountain, Director of OPM

# STAMFORD MUSEUM & NATURE CENTER MISSION, GOALS & INSTITUTIONAL GROWTH City of Stamford 2021.22 Funding Request

# Mission Statement

The Stamford Museum & Nature Center is dedicated to the preservation and interpretation of art and popular culture, the natural and agricultural sciences, and history. The Museum is a vital cultural and educational resource for the community, and a focal point for family activity and interaction. We seek to inspire creativity, foster self-discovery, steward environmental sustainability, and nurture an appreciation for lifelong learning through exhibits, educational programs, and special events that enhance the visitor's experience of our unique site.

SM&NC 2021.22 Budget Request

\$1,325,000

# **Our Key Community Program Impact & Results**

Since 1936, the Stamford Museum & Nature Center, a 501 (c) (3) private, non-profit, has served as **Stamford's museum** and by 1955, one of the largest nature-based educational institutions in Connecticutand the largest in the City of Stamford.

- From our annual Audited Financials, 79% of our operating budget goes directly to support the delivery of programs and services for our constituencies. This is a source of great pride.
- Annually, we must raise 63-67% of our \$3.5 million operating income through earned and contributed sources in a highly-competitive non-profit field.

# Spring 2020 Covid Pandemic Impacts & Challenges:

- At the close of FY 2019.20, we showed a deficit of \$306,000 due to closure and losses in our earned and contributed income streams at what would have been our spring "High Season" for membership, admission, and spring events.
  - Our Fundraising Event revenue was down 24%.Nights Out Adult program revenue down 41%.SM&NC-Aligned-With-Ours-Schools program was down 51%, due to public and private school closures. Our educators could not go into the schools and no schools visited our site due to closures. Our Festival Event revenue was down 22%.

Stamford Museum & Nature Center	2019-2020 Participants	2018-2019 Participants	Difference
General Admission	76,788	106,980	-28%
Regional Camp Visits	3,788	3,492	8%
SM&NC Camp Programs	5,458	5,010	9%
Pre-School Programs	8,515	13,360	-36%
SM&NC-in-Schools & Onsite	24,974	42,270	-41%
Facility Rentals	3,610	3,878	-7%
Community Events	6,537	8,375	-22%
Fund-Raising Events/Adult Programs	889	998	-11%
Volunteer Support	1,201	4,100	<u>-71%</u>
Total Visitors/Community Served	131,760	188,463	-30%

# STAMFORD MUSEUM & NATURE CENTER MISSION, GOALS & INSTITUTIONAL GROWTH City of Stamford 2021.22 Funding Request

The construction of the **Knobloch Family Farmhouse** complex, which opened in November 2018 on time and on budget, is a five decade milestone in our 85 year history. We knew this capital addition to our Heckscher Farm would be a sure-fire capacity builder for our renowned Education Programs. What a pallet the Farmhouse has become for an enriched portfolio of intergenerational learning, entertainment, and engagement.

In this year like no other, our 118 acre campus is open. Our Members and visiting public are connected here and deeply grateful. We are developing school programs with care and creativity. Public program offerings are being reimagined

# With the Summer 2020 Re-Opening With Significant Covid Constraints

# Bright Ideas - "What can we do to help ourselves and be of service?"

Our innovative Education Team nimbly built our distance learning program from the ground up with online offerings immediately after the SM&NC closed. From mid-March through the end of June, the SM&NC offered 95 digital programs that reached only 2,500 students. With so many challenges facing school children and families, our educators continue to develop creative support programs.

# Digital Learning Classrooms @ the Knobloch Family Farmhouse Monday – Friday | Grades 2 – 5 | 9 am – 3 pm

Our team assisted students with their daily online school assignments in the morning, broke for lunch, and spent the afternoon out-of-doors on Heckscher Farm and around campus for supplemental curriculum education and fun.

# FarmerGarten in Heckscher Barn Mondays & Wednesdays | Ages 4 & 5 | 9 am – noon

Children were provided with a safe outdoor learning space and the opportunity to help farmers with daily chores like feeding and walking animals, gardening, and trail exploration. Our expert educators also supported families with Homeschool/Learning Pods/Micro-Schools; Digital Programming for Your Classroom; and renowned After-School Programs.

# Reimagined: Nights Out Programming & Events - A Creative Pivot

# **Authentic Drive-In Movies**

Unable to continue with our typical offerings due to the pandemic, we created an authentic Drive-In Movie experience utilizing our new 168-space North Parking Lot. The series produced six family-friendly movies over the summer, and will continue through the end of October with six more, due to popular demand.

# **Knobloch Family Farmhouse Lobster & Clam Bake**

In lieu of our traditional Farm-to-Table Supper, we hosted our first annual Lobster & Clam Bake on the Fedele Family Farmhouse Plaza with reserved socially distanced seating and live music.

# STAMFORD MUSEUM & NATURE CENTER MISSION, GOALS & INSTITUTIONAL GROWTH City of Stamford 2021.22 Funding Request

# **Fall Family Fest Sundays**

For six Sundays in October and November, we celebrated the beautiful Fall season at the SM&NC. A creative way to reimagine our traditional Harvest Festival by once again utilizing all of our outdoor spaces for special activities, music, and games.

# SM&NC Sunday Farm Market

The SM&NC Sunday Farm Market, a staple of our Summer season, streamlined guest entry for safety. We closed the main gate so the Farm Market found a new home in our North Lot. It has been a more-than welcomed change. Market attendance has reached record highs and all of our vendors and guests have enjoyed a safe way to "shop local" through November.

# Our 2020.21 Covid Pandemic Impacts & Challenges:

- Our approach to 2020.21 Budget development was extremely conservative given the uncertainty of the impact of Covid-19 and associated restrictions.
- We reduced our 2020.21 Budget revenue by \$370,000, primarily due to the severe negative impact on Pre-School enrollment, School Groups and Education programs.
- We were extremely conservative on budgeted expenses, reducing total budgeted expenses by 8% from the prior year budget. However, we have also had to bear the unexpected burden related to base period unemployment claims which have tripled to \$70,000 vs \$26,000 last year.
- As our Year-to-date Budget reflects, net income is down \$127,000 with some of this shortfall
  due to timing and uncertainty of how the pandemic restrictions will affect our Summer Camp,
  Educational Programs and School Group participation. We are cautiously optimistic about what
  progress on the pandemic the late spring will bring to our recovering this loss.

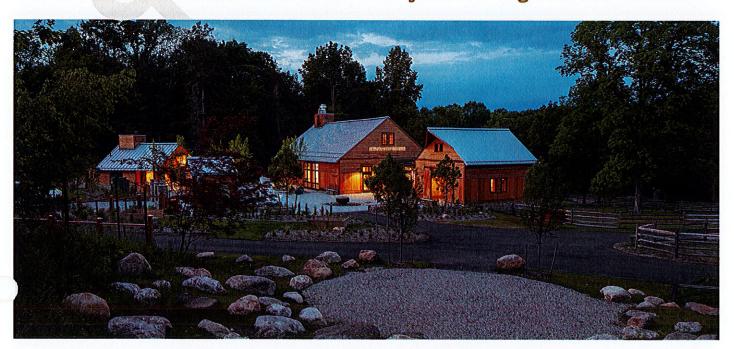
# Looking ahead to FY2021.22

- For the 2021.22 Budget year, we truly hope the Covid 19 pandemic with all of its uncertainty and imbalance, will be further in the rear-view mirror.
- We will have reimagined programming models with more certainty and we will continue to be of valued service to our constituencies throughout Stamford, far, and wide.
- We are presenting a balanced budget for FY 2021.22 reflecting our strong creative work on our recovery and the City's generous support
- On behalf of the Board of Directors, we respectfully request the City of Stamford's continued investment in the Stamford Museum & Nature Center.



# **Jur Master Plan Vision is Simple.**

# A Farmhouse Complex Completed in fall 2018 A Planetarium & Astronomy Center bright on the horizon



# Your Investment is Working.

# **Phase I:** Farmhouse Complex

A welcoming guest entry ... a parking lot ... a farmhouse plaza ... a fire pit ... a millstone fountain a maple sugar house + cidery ... a farmhouse great room ... an overlook terrace a professional kitchen ... an outdoor classroom ... a horseshoe pit

The construction of the **Knobloch Family Farmhouse** complex, which opened in November 2018 on time and on budget, is a five decade milestone in our 85 year history. We knew this capital addition to our Heckscher Farm would be a sure-fire capacity builder for our renowned Education Programs. What a pallet the Farmhouse has become for an enriched portfolio of intergenerational learning, entertainment, and engagement.

In this year like no other, our 118 acre campus is open. Our Members and visiting public are connected here and deeply grateful. We are developing school programs with care and creativity. Public program offerings are being reimagined in ways that would never have been possible without the Farmhouse.

# **Bright Ideas**

# **Drop-Off Programs** – Leading with Educational Innovation

Our innovative Education Team nimbly built our distance learning program from the ground up with online offerings immediately after the SM&NC closed. From mid-March through the end of June, the SM&NC offered 95 digital programs that reached nearly 2,500 students. With so many challenges facing school children and families, our educators continue to develop creative support programs.

# Digital Learning Classrooms @ the Knobloch Family Farmhouse Monday – Friday | Grades 2 – 5 | 9 am – 3 pm

Our team will assist students with their daily online school assignments in the morning, break for lunch, and spend the afternoon out-of-doors on Heckscher Farm and around campus for supplemental curriculum education and fun.

# FarmerGarten in Heckscher Barn

# Mondays & Wednesdays | Ages 4 & 5 | 9 am - noon

Children will be provided with a safe outdoor learning space and the opportunity to help farmers with daily chores like feeding and walking animals, gardening, and trail exploration.

Our expert educators will also be supporting families with Homeschool/Learning Pods/Micro-Schools; Digital Programming for Your Classroom; and renowned After-School Programs.

# Reimagined

# Nights Out Programming & Events — A Creative Pivot

# **Authentic Drive-In Movies**

Unable to continue with our typical offerings due to the pandemic, we created an authentic Drive-In Movie experience utilizing our new 168-space North Parking Lot. The series produced six family-friendly movies over the summer, and will continue through the end of October with six more, due to popular demand.



# **Knobloch Family Farmhouse Lobster & Clam Bake**

In lieu of our traditional Farm-to-Table Supper, we hosted our first annual Lobster & Clam Bake on the Fedele Family Farmhouse Plaza with reserved socially distanced seating and live music. What a fun way to end the summer.



# FALL FAMILY FEST SUNDAYS

# **Fall Family Fest Sundays**

For six Sundays in October and November, we will celebrate the beautiful Fall season at the SM&NC. A creative way to reimagine our traditional Harvest Festival by once again utilizing all of our outdoor spaces for special activities, music, and games.



# **Sunday Farm Market**

The SM&NC Sunday Farm Market has been a staple of our Summer season. In order to streamline guest entry, we temporarily closed the main gate so the Farm Market found a new home in our North Lot. It has been a more-than welcomed change. Market attendance has reached record highs and all of our vendors and guests have enjoyed a safe way to "shop local" through November.

# Stamford Museum & Nature Center 2019-2020 Financial Statements Actuals and Budget

	2019.20 Actual	2019.20 Budget	Variance	Variance %
Revenues				
Contributions	266,007	\$ 290,000	\$ (23,993)	-8%
Annual Appeal	65,672	80,000	(14,328)	-18%
NAA	35,370	25,000	10,370	41%
Fund-Raising Events	136,168	180,000	(43,832)	-24%
Membership	259,162	305,000	(45,838)	-15%
Adult Programs	29,307	50,000	(20,693)	-41%
Facility Use				
FarmHouse	95,857	110,000	(14,143)	-13%
Gate House	34,800	31,000	3,800	12%
Bendel & Other	35,075	55,000	(19,925)	-36%
Classes			-	
Pre-School	462,377	520,000	(57,623)	-11%
Camp	157,272	168,550	(11,278)	-7%
Education Programs	33,805	68,540	(34,735)	-51%
Groups	127,527	202,910	(75,383)	-37%
Admission	164,638	250,000	(85,362)	-34%
Festival Events	69,803	90,000	(20,197)	-22%
Investment Allocation	228	500	(272)	-54%
Sales-Retail	45,590	70,000	(24,410)	-35%
Other	13,660	13,000	660	5%
SBA EIDL Grant	10,000	-	10,000	100%
City of Stamford	1,260,000	1,260,000	- 10,000	0%
Total Revenues	3,302,318	3,769,500	(467,182)	-12%
Expenses				
Compensation	1,940,817	2,083,000	142,183	-7%
Payroll Taxes	184,185	166,000	(18,185)	11%
Benefits Other Comp	149,043	204,000	54,957	-27%
Professional Services	195,892	147,000	(48,892)	33%
Supplies:				
General	42,645	36,670	(5,975)	16%
Events	25,512	31,200	5,688	-18%
Adult Programs	18,061	20,000	1,939	-10%
Programs/Facility Use	85,966	92,430	6,464	-7%
Equipment	44,769	53,000	8,231	-16%
Exhibitions	97,216	118,000	20,784	-18%
Repairs & Maintenance	290,058	230,000	(60,058)	26%
Farm Operations	100,877	106,700	5,823	-5%
Utilities	119,153	132,000	12,847	-10%
Brochures & Print	41,916	70,000	28,084	-40%
Postage	9,449	16,000	6,551	-41%
Advertising & Marketing	42,662	42,000	(662)	2%
Meetings & Dues	10,979	26,000	15,021	-58%
Insurance	114,034	115,000	966	-1%
Merchandise Purchase	22,763	30,000	7,237	-24%
Bank Fees	29,993	23,000	(6,993)	30%
Misc (Cap-ex required)	42,025	25,000	(17,025)	68%
Total Expenses	3,608,015	3,767,000	158,985	-4%
Net Income	(305,697)	2,500	(308,197)	-12328%

# Stamford Museum & Nature Center City of Stamford Proposal

	-0723639	20.21 YTD October Actual	Budget & Anticipated Results
Revenues			
Contributions	\$	47,984	\$ 290,000
Annual Appeal		12,176	70,000
NAA		-	35,000
Fund-Raising Events		6,496	180,000
Membership		162,914	290,000
Adult Programs		55,282	30,000
Facility Use			
FarmHouse		38,716	100,000
Gate House		11,600	34,800
Bendel & Other		7,830	50,000
Classes			
Pre-School		95,000	353,500
Camp		6,479	162,600
Education Programs		8,953	34,250
Groups		24,583	135,000
Admission		170,044	235,000
Festival Events		36,972	90,000
Investment Allocation		27	500
Sales-Retail		16,922	45,000
Other		2,567	2,500
City of Stamford		392,000	1,260,000
Total Revenues		1,096,545	3,398,150
Expenses			
Compensation		669,442	1,928,000
Payroll Taxes	A SA	84,299	176,500
Benefits Other Comp		41,845	146,500
Professional Services		51,953	142,500
Supplies:	100		
General		9,452	49,000
Events		7,154	31,200
Adult Programs		28,219	15,000
Programs/Facility Use		22,832	75,000
Equipment		21,552	70,000
Exhibitions		61,050	71,500
Repairs & Maintenance		76,214	230,000
Farm Operations		27,955	102,000
Utilities		30,491	128,000
Brochures & Print		9,054	42,000
Postage		2,073	8,800
Advertising & Marketing		9,005	50,000
Meetings & Dues		2,055	15,000
Insurance		37,488	128,000
Merchandise Purchase		5,373	22,500
Bank Fees		18,845	31,000
Misc (Cap-ex required)	3000	7,291	16,000
Total Expenses		1,223,642	3,478,500
Net Income		-\$127,097	-\$80,350

djustments to 2020.21 Anticipated	2021.22 Proposed Budget	% Increase
	e 200.000	0.00/
•	\$ 290,000	0.0%
-	70,000	0.0%
-	35,000	0.0%
-	180,000	0.0%
-	290,000	0.0%
	30,000	0.0%
(15,000)	85,000	-15.0%
	34,800	0.0%
(5,000)	45,000	-10.0%
	-	0.004
(7.000)	353,500	0.0%
(7,000)	155,600	-4.3%
	34,250	0.0%
	135,000	0.0%
	235,000	0.0%
	90,000	0.0%
	500	0.0%
	45,000	0.0%
	2,500	0.0%
65,000	1,325,000	5.2%
38,000	3,436,150	1.1%
	1,928,000	0.00%
	176,500	0.00%
	146,500	0.00%
(10,000)	132,500	-7.02%
(5,000)	44,000	-10.20%
(5,000)	26,200	-16.03%
(3,000)	15,000	0.00%
(15,000)	60,000	-20.00%
(13,000)	70,000	0.00%
	71,500	0.00%
(10,000)	220,000	-4.35%
(10,000)	102,000	0.00%
	128,000	0.00%
	40,000	0.00%
	42,000 8,800	0.00%
	50,000	0.00%
	15,000	0.00%
THE CONTRACT OF THE STATE OF	128,000	0.00%
	22,500	0.00%
	31,000	0.00%
	16,000	0.00%
(45,000)	3,433,500	-1.29%
		1.2070
\$83,000	\$2,650	

# Stamford Museum & Nature Center 2021-2022 Proposed Budget City of Stamford Proposal

	2021.22 Proposed Budget
Revenues	
Contributions	\$ 290,000
Annual Appeal	70,000
NAA	35,000
Fund-Raising Events	180,000
Membership	290,000
Adult Programs	30,000
Facility Use	•
FarmHouse	85,000
Gate House	34,800
Bendel & Other	45,000
Classes	
Pre-School	353,500
Camp	155,600
Education Programs	34,250
Groups	135,000
Admission	235,000
Festival Events	90,000
Investment Allocation	500
Sales-Retail	45,000
Other	2,500
City of Stamford	1,325,000
Total Revenues	3,436,150
Expenses	
Compensation	1,928,000
Payroll Taxes	176,500
Benefits Other Comp	146,500
Professional Services	132,500
Supplies:	
General	44,000
Events	26,200
Adult Programs	15,000
Programs/Facility Use	60,000
Equipment	70,000
Exhibitions	71,500
Repairs & Maintenance	220,000
Farm Operations	102,000
Utilities	128,000
Brochures & Print	42,000
Postage	8,800
Advertising & Marketing	50,000
Meetings & Dues	15,000
Insurance	128,000
Merchandise Purchase	22,500
Bank Fees	31,000
Misc (Cap-ex required)	16,000
Total Expenses	3,433,500
Net Income	\$2,650

# Stamford Museum & Nature Center Fiscal Year 2021.22 **City of Stamford Budget Notes** 2021.22 SM&NC Budget Notes for City Budget Request

# **CONTRIBUTED INCOME**

No increase is anticipated. We will concentrate on maintaining support from current contributors and continue to pursue prospective new benefactors.

Annual Contributions

\$290,000, no change

+\$0

We continue to explore new funding sources and sponsor for events and educational programs with contributions from new individuals, corporations and foundations.

**Annual Appeal** 

\$70,000, no change

+\$0

We do not anticipate an increase in our annual appeal fundraising.

NAA Funds (Neighborhood Assistance Act) \$35,000, no change

+\$0

**Fundraising Events** 

\$180,000, no change

+\$0

We are re-imagining our fundraising events under the current Covid-19 restrictions.

Membership

\$290,000, no change

+\$0

Given sensitivity to price increases during these difficult times, we do not anticipate an increase in our membership goal this year.

# **EARNED INCOME**

No increase is anticipated given the uncertainty surrounding covid-19 and related restrictions.

Adult Programming

\$30,000, no change

+\$0

No anticipated increase in programming or participation for Adult Programs.

**Facility Use** 

From \$150,000 to \$130,000

-\$20,000

Anticipated decrease for facility rentals given ongoing restrictions.

**Gate House Rental** 

\$34,800, no change

+\$0

Anticipated tenant Rental Revenue to remain the same.

Classes

From \$550,350 to \$543,350

-\$7,000

No anticipated increase in enrollment in pre-school, summer camp size restrictions.

Groups

\$135,000, no change

+\$0

No anticipated increase in in school group visits.

**Admissions** 

\$235,000, no change

+\$0

Given sensitivity to price increases during these difficult times, we do not anticipate an increase in admissions revenue this year.

**Events** 

\$90,000, no change

+\$0

The budgeted figure is a continual annual target that requires regular innovation.

Sales Retail

\$45,000, no change

+\$0

No increase in SMNC retails sales due to indoor occupancy restrictions due to Covid-19.

Other & Investment

\$2,500, no change

+\$0

No increase is anticipated in sales of farm animals. Revenues received here are allocated to reinvest in animals for Heckscher Farm.

# **EXPENSES**

To help mitigate the uncertainty surrounding revenue, The Museum is forecasting decreases in structural operating expenses such as professional services, supplies and repairs and maintenance.

Compensation

\$1,928,000, no change

+\$0

No Increase is anticipated.

**Payroll Taxes** 

\$176,500, no change

+\$0

Payroll taxes are in line with Compensation and expected unemployment claims.

**Benefits** 

\$146,500, no change

+\$0

We do not anticipate any incremental increases in Healthcare costs at this time. Retirement contributions have been placed on hold for vested employees.

**Professional Services** 

From \$142,500 to \$132,500

-\$10,000

Costs for professional services will be monitored closely to keep increase to a minimum amount.

**Supplies** 

From \$170,200 to \$145,200

-\$25,000

We are trimming our supply budgets and are monitoring supply spending closely

**Adult Programs** 

\$15,000, no change

+\$0

No increase anticipated.

Equipment	\$70,000, no change	+\$0
No increase anticipated.		
Exhibitions	\$71,500, no change	+\$0
No increase anticipated		
Repairs and Maintenance	From \$230,000 to \$220,000	-\$10,000
maintenance keeps buildings in	d Maintenance of facilities and Grounds. While routing good shape preventing larger problems to arise we was dget and defer any projects that can safely be addres	ill make
Farm Operations	\$102,000, no change	+\$0
No increase anticipated.		
Utilities	From \$128,000, no change	+\$0
No increase anticipated.		
<b>Brochures and Print</b>	\$42,000, no change	+\$0
No increase anticipated.		
Postage	From \$8,800, no change	+\$0
No increase anticipated		
Advertising & Marketing	\$50,000, no change	+\$0
No increase anticipated.		
Meetings and Dues	\$15,000, no change	+\$0
No increase anticipated		
Insurance	\$128,000, no change	+\$0
No increase anticipated.		
Merchandise Purchases	\$22,500, no change	+\$0
No increase is consistent with ref	tail sales.	
Bank, Interest & Discount Fees	\$31,000, no change	+\$0
Misc (cap ex)	\$16,000, no change	+\$0
Maintain same level as Fiscal Ye	ar 2020.21	*5

39 Scofieldtown Road Stamford, CT 06903

203.322.1646 telephone 203.322.0408 fax stamfordmuseum.org



# Stamford Museum & Nature Center FY 2019.20 SM&NC Education Programs

	FY	FY	FY						
	2019.20	2018.19	2017.18	2016.17	2015.16	2014.15	2013.14	2012.13	2011.12
SM&NC Aligned w/ Schools Program									
On-Site School Programs	522*	807	835	807	776	720	732	638	505
On-Site Program Participants	9,970	16,341	17,386	16,727	16,072	15,142	15,322	13,262	10,202
Year-Over-Year									
100, 010, 100,									
In-School Programs	910*	998	862	918	875	798	522	471	243
In-School Program Participants	13,104	16,174	16,650	17,946	17,278	16,432	9,892	8,961	5,255
Year-Over-Year									
Digital Learning Programs	95								
Digital Learning Participants	2,468								
Total Number of Programs	1,527	1,805	1,697	1,725	1,651	1,518	1,254	1,109	748
Number of Students Served	25,542	32,516	34,076	34,673	33,350	31,574	25,214	22,223	15,457
Year-Over-Year							- Control Control Control		
1									
Total Number of Schools Served	102	155	158	144	144	140	132	119	105
Year-Over-Year -34%									
SM&NC After-School Programs									
Number of After-School Programs	339**	396	266	247	241	253	235	163	108
After-School Program Participants	3488	4,315	3,047	2,816	2,651	2,783	2,597	1,927	1,228
Year-Over-Year -47%									
SM&NC Summer Camp									
Summer Sessions	897	900	1,050	955	929	965	992	916	916
Individual Campers	498	505	575	468	468	522	513	415	415
Year-Over-Year -0.3%									
									49-44-4-4-4-4-4-4-4-4-4-4-4-4-4-4-4-4-4
SM&NC Public Programs									
Total in-person & Digital programs	107	170	110	126	87	85	75	73	75
Total Participants	5,965	11,184	16,488	16,735	15,486	15,018	12,385	12,109	12,046
Astronomy Program Participants	185	45	400	1,127	1,350	950	1,250	1,200	1,264
Outdoor Adventures Participants	59	100	110	175	220	215	262	250	220
Take-A-Hike Week Attendance	n/a	1199	1014	915	205	884	1175	1288	825
Junior Curator Program Hours	1600	2000	2000	2200	2200	2200	2200	2200	2000
SM&NC Early Childhood									
Pre-School Students Enrolled	84	93	102	105	125	136	135	130	100
Parent/Child Class Participants	404	488	346	434	516	484	570	498	568
Heckscher WILD! (opened 3/7/15)									
xhibit Attendance	14,302	28,003	30,509	37,847	37,228	15,338			
Public Programs Offered	41	60	69	81	70	74	]		
Public Program Attendance	468	814	959	1001	1057	1112			

# Stamford Museum & Nature Center, Inc.

Financial Statements

June 30, 2020 and 2019

## INDEPENDENT AUDITORS' REPORT

# Board of Directors Stamford Museum & Nature Center, Inc.

We have audited the accompanying financial statements of Stamford Museum & Nature Center, Inc., which comprise the statements of financial position as of June 30, 2020 and 2019, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

# Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Stamford Museum & Nature Center, Inc. as of June 30, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

**Board of Directors Stamford Museum & Nature Center, Inc.**Page 2

# Report on Supplementary Information

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The statement of financial position by fund and the statement of activities by fund for the year ended June 30, 2020 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Stamford, Connecticut Date, 2020

Statement of Activities by Fund Year Ended June 30, 2020

		2	Museum Operations	ıns			Capital Campaign		
				With		Without	With		
	poiterood	Board	Property and	Donor	Total	Donor	Donor	Total	Total
PUBLIC SUPPORT AND REVENUE	Operaning	Designated		Nesdictions			CION DE LA CONTRACTION DE LA C		5
City of Stamford	\$ 1,260,000	s	· •	69	\$ 1,260,000	69	· •	· •	\$ 1,260,000
Contributions	282,946	•	1	38,536	321,482	57,210	•	57,210	378,692
In-kind contribution	10,330	1	1	•	10,330	•	•	•	10,330
Membership	259,162	•		•	259,162	-	•	JC	259,162
Classes/workshops/programs	810,288	•		•	810,288		1		810,288
Admission and community events	234,441	•	1	1	234,441	-	•		234,441
Museum store income, net of cost of sales						•			
of \$22,763	24,150	1	•	£	24,150	•	Ē	ř	24,150
Special event income, net of direct donor									
benefit of \$47,233	139,168	1	1	٠.	139,168		•	1	139,168
Facility use income	165,732	1	1		165,732	•	1	•	165,732
Other income	12,337	•	•		12,337	1		•	12,337
Net assets released from restriction	87,866		•	(87,866)		1	•	,	
Total Public Support and Revenue	3,286,420			(49,330)	3,237,090	57,210		57,210	3,294,300
SESSI									
Program	2,746,769	1,206	472,707	P	3,220,682	313	,	1	3,220,682
Management and general	410,168	31	12,002	1	422,170	•	•	•	422,170
Development	400,099	•	45,587	•	445,686	57,210	'	57,210	502,896
Total Expenses	3,557,036	1,206	530,296		4,088,538	57,210	•	57,210	4,145,748
		4							
Change in Net Assets Before Transfers	0.00	100	Α.	(000 04)	2007				(051 440)
and Non-operating Income	(270,616)	(1.206)	(530,296)	(49,330)	(851,448)	r:	C .	•	(851,448)
Transfers	(45,309)	(7.450)	109,687		56,928	(56,928)	-	(56,928)	
Change in Net Assets Before		6							
Non-operating Income	(315,925)	(8,656)	(420,609)	(49,330)	(794,520)	(56,928)		(56,928)	(851,448)
NON-OPERATING INCOME									
Investment return	228	75,871			76,099	3,048	1	3,048	79,147
Loss on disposal of property and equipment		1		1	•	•	1	•	1
Economic injury disaster advance	10,000	•	•	•	10,000	•		i.	10,000
Government grants for capital improvements	-	ī	•	•	ı	2,000	' '	2,000	2,000
Contributions for capital improvements		1	' ;	313	1 (		44,068	44,068	44,068
City of Stamford	•	1	9,316	1	9,316	926,928	(020 99)	56,928	96,244
Net assets released from restriction		1	0/7'09		0/7'00	'	(00,270)	(00,210)	
Total Non-operating Income	10,228	75,871	75,586		161,685	64,976	(22,202)	42,774	204,459
Change in Net Assets	(305,697)	67,215	(345,023)	(49,330)	(632,835)	8,048	(22,202)	(14,154)	(646,989)
NET ASSETS (DEFICIT) Beginning of year	202,785	1,243,855	7,619,325	429,687	9,495,652	14,051	1,036,998	1,051,049	10,546,701
End of year	\$ (102,912)	\$ 1,311,070	\$ 7,274,302	\$ 380,357	\$ 8,862,817	\$ 22,099	\$ 1,014,796	\$ 1,036,895	\$ 9,899,712
	ı								

# Capital Project Request FY 2022-2028

SITE & INFRASTRUCTURE IMPROVEMENTS CP3343 133

0890

Agency:

Melissa H. Mulrooney - (203) 977-6565 - mmulrooney@stamfordmuseum.org Non City Agencies: Stamford Museum Contact:

0.00

50,427.67 Amount Available

Encumbered

HTE Date

Advanced

4,176.27 Unfunded

-4,176.27

Tier

Dept Priority

YTD Balance

2020-10-04

10/9/2020 10:13:49 AM

4,176.27

Location: 39 Scofieldtown Rd, Stamford, CT 06903

Neighborhood: North Stamford

Voting District: 20

Project Description - From our 2010 Master Plan, eliminating tents on the Meadow and erecting a permanent 30' x 90' pavillion on a 40' x 100' slab foundation.

Detailed Project Cost	t Cost	Justification for Inclusion in Capital Plan		Expenditu	Expenditures by Year	
Design Development	\$5,000	Cost Savings	Fiscal Year	Authorization	Encumbered	Expenditure
Construction Related	\$80,000	Life Safety	2021	0.00	50,427.67	24,389.18
Equipment Acquisition	\$0	Continues On-Going Project	2020	0.00	0.00	48,100.88
Miscellaneous Costs	\$5,000	Infrastructure	2019	0.00	0.00	4,266.49
Professional Services	\$5,000	Quality of Life	2018	0.00	0.00	139,406.17
Land Acquisition	\$0	Plan Related	<2018	300,000.00	0.00	37,663.06
Art Work	0\$	Mandated Least	Total Expenditures	\$300,000.00	\$50,427.67	\$253,825.78
FY 21/22 Total	\$95,000	Positive Revenue Impact				
		Positive Operational Impact/Efficiency	Method Used in Estimating Cost:		Estimated change in annual operating cost:	nual operating cost:
		Other	Contractor Estimates			0\$

efficiency of our camp, school, and public programs. Three connected vinyl tents are not cost effective with damage replacement, set-up/take-down, inspections, and safety issues each Comments - From our 2010 Master Plan, eliminating tents on the Meadow and erecting a permanent 30' x 90' pavillion on a 40' x 100' slab foundation would improve the safety and year. We can take advantage of our 2010 utility upgrades ( electric and plumbing) and use the Pavilion year-round. This would support a new earned-income area of business and enhance our programs. We have served over 200,000 visitors annually including over 40,000 school children.

95,000

0

0

0

0 0

0 0

0 0

0 0

95,000 95,000

Planning

Dept

Term 20

**Funding Source** Request

Sond (City)

0

95,000

Total

FY 27/28

FY 26/27

FY 25/26

FY 24/25

FY 23/24

FY 22/23

Adopted

BOF

FY 21/22 Mayor 0 0

Capital Forecasts

39 Scofieldtown Road Stamford, CT 06903

203.322.1646 telephone 203.322.0408 fax stamfordmuseum.org



# Capital Project Request FY 2022-2028 133 CP3343 Site & Infrastructure Improvements

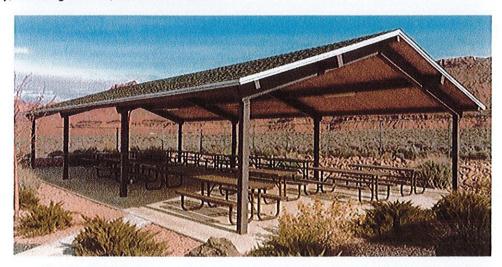
Agency: 0680 Non City Agencies: Stamford Museum & Nature Center

Contact: Melissa H. Mulrooney - (203) 977-6565 - mmulrooney@stamfordmuseum.org

Location: 39 Scofieldtown Road, Stamford, CT 06903 Neighborhood: North Stamford Voting District: 20



From our 2010 Master Plan, eliminating tents on the Meadow and erecting a permanent 30'x90' pavilion on a 40'x100' slab foundation would improve the safety and efficiency of our camp, school, and public programs. Three connected vinyl tents are not cost effective with damage replacement, set-up/take down, inspections, and safety issues each enhance our programs. We have served over 200,000 visitors annually, including over 40,000 school children.



This Pavilion Project is "shovel-ready." We have all the utility infrastructure in place. A 30'x90' prefab pavilion will be large enough for multiple picnic tables and will provide ample space for events and education programs as well as safe shelter from weather. Electricity will allow us to utilize this space year round. The SM&NC continues to look for every opportunity to present outdoor programs in light of the COVID-19 pandemic.

# Capital Project Request FY 2022-2028

10/9/2020 10:13:50 AM

1223 001223 TECHNOLOGY REPLACEMENT & UPGRADE

Agency: 0680 Non City Agencies: Stamford Museum

Melissa H. Mulrooney - (203) 977-6565 - mmulrooney@stamfordmuseum.org Contact:

Location: 39 Scofieldtown Rd, Stamford, CT 06903

Neighborhood: North Stamford Voting District: 20

Project Description - Computer, phone, and technology infrastructure upgrade.

	Dept Priority	2 Tier	NAME OF THE PERSON
HTE Date	YTD Balance		
Encumbered	Amount Available		
Advanced	0.00 Unfunded		

Detailed Project Cost	Cost	Justification for Inclusion in Capital Plan	
Design Development	\$0	Cost Savings	
Construction Related	\$20,000	Unite Safety  Continues On-Going Project	
Equipment Acquisition	\$50,000	<ul> <li>Leverages Other Funds</li> </ul>	
Miscellaneous Costs	\$0	Infrastructure	
Professional Services	\$10,000	Quality of Life	
Land Acquisition	\$0	Plan Related     Duhlic Safety Health	
Art Work	\$0	Mandated Legal	
FY 21/22 Total	\$80,000	Positive Revenue Impact	
		Positive Operational Impact/Efficiency	Method Used in Estimating Cost:
	,	□ Other	

\$0		Total	80,000	80,000
		FY 27/28	0	0
		FY 26/27	0	0
	recasts	FY 25/26	0	0
	Capital Forecasts	FY 24/25	0	0
		FY 23/24	0	0
		FY 22/23	0	0
		Adopted	0	0
		BOF	0	0
	FY 21/22	Mayor	0	0
Other		Planning	0	0
		Dept	80,000	80,000
		Term	5	
	Request	Funding Source	Bond (City)	

Estimated change in annual operating cost:

Comments - The SM&NC has relied on the City for IT, computer, and phone service for 15 years.

203.322.1646 telephone 203.322.0408 fax stamfordmuseum.org



### Capital Project Request FY 2022-2028 **Technology Replacement & Upgrade** 1223 001223

Agency: 0680

Non City Agencies: Stamford Museum & Nature Center

Contact: Melissa H. Mulrooney - (203) 977-6565 - mmulrooney@stamfordmuseum.org

Location: 39 Scofieldtown Road, Stamford, CT 06903 Neighborhood: North Stamford Voting District: 20

Background:

The City of Stamford has provided IT, telephony equipment, and support services to the Stamford Museum & Nature Center (SM&NC) for the last fifteen years. This included servers, cybersecurity, file and print services, phone service and equipment, and all technology support services. The City of Stamford has recently indicated that they will be unable to provide technology support at the same level to the SM&NC going forward.

The SM&NC is in critical need of integrated infrastructure, system, and equipment upgrades and seeks financial support from the City of Stamford for this significant technology transition.

Proactively, the SM&NC has engaged Absolute Logic to assess our technology needs. The following overview was written by Al Alper, Chief Executive Officer, Absolute Logic.

# **Technology Needs:**

In order to maintain and support its own operational integrity, the SM&NC will need to ensure that the proper equipment, software, and support in in place. The transition will expand their technology needs to include:

- Servers:
  - Active Directory
  - Application
  - Distributed File and Print
  - Email upgrade 0
- Software
- Telephone Equipment and Service
- Support Services

## Campus Configuration:

The Stamford Museum & Nature Center campus consists of three sites:

- 1. The Knobloch Family Farmhouse Complex located at 151 Scofieldtown Road
  - o Admission Booth
  - The Knobloch Family Farmhouse
  - Sugar House + Cidery
- 2. Heckscher Farm
  - o Farm Offices
  - Heckscher Wild!

  - Heckscher Barn
- 3. South Campus located at 39 Scofieldtown Road
  - o Bendel Mansion
  - o Art, Nature & Me Preschool
  - Overbrook Visitor Center
  - o Admission Booth



Currently, the above locations are not inter-connected and, therefore unable to support the technology needs of the SM&NC. Those needs include:

- One campus-wide unified network to facilitate a cohesive cybersecurity posture while allowing
  employees from all sites to share applications, files, programs and other information needed to
  carry out the SM&NC's school and community service mission.
- A common internet backbone to be used for the campus; eliminating multiple providers and/or accounts that presently exist
- Back-up and redundancy of information to ensure the SM&NC's operational continuity

Broadly, these needs would be satisfied in three phases, employed in overlapping project plans to go-live at the earliest possible point in time. These phases include:

- Phase 1: Interconnect
- Phase 2: Network Infrastructure
- Phase 3: Telephony Infrastructure

# Phase 1: Interconnect

Cost: \$70,000

Establish a campus-wide network by connecting the three sites on a single backbone capable of supporting the above outlined needs of the current and currently planned campus facilities.

Scope: Supply and install poles, dark fiber, termination panels, cable and all materials, hardware and software, including switching and networking equipment (Point of Entry, as needed).

Timeline: 4-6 weeks based on supplier and vendor availability.

# Phase 2: Network Infrastructure

Cost: \$60,000

Employ a client-server, role-based network infrastructure to deploy and utilize the SM&NC's line-of-business applications, centralized files, file management, email and print functionality.

Scope: Architect, supply and install server hardware and software, configured to secure deliver operational efficiency and integrity in the execution of utilizing the above network-delivered systems and services.

Timeline: 6-8 weeks depending on vendor availability.

## Phase 3: Telephony Infrastructure

Cost: \$15,000

Institute a unified, extensible phone system to enable phone service throughout the campus and to remote staff.

Scope: Supply, configure and install a cloud-based Voice-Over-IP phone system to follow the call paths and routes currently in use on the existing SM&NC phone system.

Timeline: 2-4 weeks depending on vendor availability.