

PL29.025

## Line Item Detail – Ice Rink

Rank	8	
FY13/14 Revenue	\$736,470	
Category	Parks & Recreation	Parks & Recreation
Item No.		PR27.034
Description	Ice Rink Fees	Ice Rink Fees
Approved	3/5/2012	12/1/2008
Ord/ Res #	Res. 3471	Res. 3263
Code Sec.		
Terms	<p>Public Skating – Year Round  Resident Adult: \$8 (current fee \$6); Resident Child (under 18) \$6 (current fee \$4). Multiple Use Card (resident only): 13 for the price of 10. Walker: \$4 (current fee \$0).</p> <p>Open Hockey  Resident Adult: \$15 (current fee \$10); Resident Child (under 18): \$10 (current fee \$6). Multiple use card (resident only): 13 for the price of 10.</p> <p>Freestyle/Dance  Resident: \$18 (current fee \$10). Multiple use card (resident only): 13 for the price of 10.</p> <p>High School Games (in season only)  Resident Senior (62 and older): no charge (current fee \$4); Non resident Senior: no charge (current fee \$6).</p> <p>Resolution No. 3471  March 5, 2012  Page 2</p> <p>Lessons  Resident: \$15 (current fee \$12.50). Discounts: 20% continuous sign-up; siblings 10% reduction (current discount: \$.50 per lesson for the 2d child).</p>	<p>Sets Terry Conners Ice Rink fees eff. 12/1/2008:  Youth: \$260/hr.; High School: \$260/hr.; Adult Residents: \$350/hr.; Non Residents: \$435/hr.; Skating Lessons: \$10.50/ea.</p>
Norwalk		
New Haven	<p>Ralph Walker Skating Rink  Skating Fees - Adults: \$4 Resident, \$5 NR Children: \$3 Resident, \$4 NR Senior: \$3 Resident, \$3 NR Skate Rental \$4  Skate Lessons - \$100 per session Freestyle/Stick Time/Open Hockey \$10 per person</p>	\$150 - \$240/hour
Bridgeport	<p>Lessons: \$199 for 10 sessions  Public Skating - \$6 Adults, \$4 Children, \$4 Skate Rental Freestyle - \$219 for 60 mins  Stick Time - \$10</p>	

Includes \$619,691 Ice Rental and \$116,780 Lesson Registration

# Ice Rink – Fee Analysis

## TOP 12 ICE RENTAL CUSTOMERS FY13/14

Organization	Hourly Rate	Calculated Hours	FY13/14 Charged Revenue	Proposed Hourly Rate	Proposed rate increase	\$10/hr rate increase	5% rate increase	10% rate increase
Stamford Youth Hockey	\$ 280	782	\$ 219,007	\$ 295	\$ 230,739	\$ 226,829	\$ 229,957	\$ 240,908
Customer #1	\$ 280	642	\$ 179,783	\$ 295	\$ 189,390	\$ 186,180	\$ 188,748	\$ 197,736
Customer #2	\$ 300	105	\$ 31,450	\$ 325	\$ 34,071	\$ 32,498	\$ 33,023	\$ 34,595
Customer #3 (prime-time non-resident rate)	\$ 420	40	\$ 16,857	\$ 440	\$ 17,659	\$ 17,258	\$ 17,700	\$ 18,542
Customer #4 (non-prime-time, non-resident rate)	\$ 350	45	\$ 15,700	\$ 365	\$ 16,373	\$ 16,149	\$ 16,485	\$ 17,270
Customer #5 (non-prime resident rate)	\$ 269	50	\$ 13,462	\$ 280	\$ 14,012	\$ 13,962	\$ 14,135	\$ 14,808
Customer #6 (offseason rate)	\$ 300	45	\$ 13,400	\$ 325	\$ 14,517	\$ 13,847	\$ 14,070	\$ 14,740
Customer #7 (non-prime resident rate)	\$ 269	41	\$ 11,038	\$ 280	\$ 11,489	\$ 11,448	\$ 11,590	\$ 12,142
Customer #8 (offseason rate)	\$ 300	15	\$ 4,480	\$ 325	\$ 4,853	\$ 4,629	\$ 4,704	\$ 4,928
		1,765	505,176		\$ 533,103	\$ 522,799	\$ 530,411	\$ 555,669
			Revenue 505,176		533,103	\$ 522,799	\$ 530,411	\$ 555,669
			Incremental Revenue to FY13/14		27,927	\$ 17,623	\$ 25,235	\$ 50,493
			Increase Revenue %		5.5%	3.5%	5.0%	10.0%

The proposed rate increase is generally \$15/hour and slightly higher for non-residents, resulting in incremental revenue of 5.5%

For peer-group comparison, Stamford Twin Rinks peak rate is \$550/hr.