

RESOLUTION NO. _____
APPROVING BALLFIELD ADVERTISING BANNER FEES

WHEREAS, the City of Stamford Recreation Services organizes several coed and men's spring and summer Adult Softball Leagues, serving a primarily young adult population; and

WHEREAS, with approximately 180 teams the Adult Softball Leagues have approximately 3,500 participants and 1,100 spectators; and

WHEREAS, the City of Stamford Recreation Services subsidizes numerous youth recreation programs in the City of Stamford; and

WHEREAS, the City of Stamford Recreation Services desires to sell banner advertisements to be placed on fencing at the adult softball fields at Cummings Park and Scalzi Park as a way to engage the Stamford business community and to address the costs of youth programs; and

WHEREAS, Section 65-4 of the Code of Ordinances prevents advertising in Stamford's parks, unless prior approval for such advertising is obtained by the Board of Representatives; and

WHEREAS, it has been determined that it is in the best interests of the City of Stamford that commercial banner advertisements be permitted on the fencing at the adult softball fields at Cummings Park and Scalzi Park and that a fee be charged for such advertising.

NOW THEREFORE BE IT RESOLVED BY THE 30^H BOARD OF REPRESENTATIVES does hereby approve the following fee schedule for commercial banner advertising signage, from April 1st through October 31st, on the fences of at the adult softball fields at Cummings Park and Scalzi Park:

Center Field	\$800 per season
Right/Left Fields	\$600 per season
Behind Home Plate	\$400 per season

This resolution shall take effect upon its adoption.